

MARTAWILSON

Keynote Speaker • Author • CEO • Leadership Expert



What leaders are saying:

“Wilson’s original take on leadership and stakeholder engagement will inspire you to think differently and empower you to take your next step that creates improvement within your enterprise. Get ready to imagine new possibilities and bring them into reality in your workplace!”

“Marta demonstrates how organizations large and small, public and private, can ignite their corporate “imaginative moxie” to cultivate the dormant seeds of leadership buried within their employees and steer their organizations to greatness.”

“Marta Wilson is one of the world’s leading experts in organization leadership.”

An internationally recognized speaker, Dr. Marta Wilson energizes leaders and fuels change in the public and private sectors with her dynamic leadership expertise. Marta delivers powerful content, actively engages her audiences, and brings business savvy along with credibility. From the United States to Canada to Mexico as well as Europe, Asia, and Africa, attendees leave feeling empowered with clear intention and laser focus on the actions needed to achieve their biggest, boldest goals. Marta makes her impact by helping transform organizations around the world with her powerful leadership message.

Advance to the Leading Edge

Every enterprise can benefit from a leading edge workforce filled with superstars. Marta’s years of research and practice demonstrate that people who advance to the leading edge of performance have *personal, interpersonal, organizational, and motivational* mastery. Individuals with these four types of mastery become superstars, and those who don’t tend to derail. Marta takes her audience to the next level of leadership effectiveness by revealing how to leverage these four critical elements to lift people and the enterprise to new heights of performance.

In demand topics include transformational leadership, employee engagement, total systems thinking, workforce motivation, and achieving peak performance. Take your organization to the Leading Edge. Marta’s demo reel can be viewed at: <http://martawilson.com/keynotes/>.



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Bio

Dr. Marta Wilson is an industrial-organizational psychologist and the CEO of Transformation Systems Inc. (TSI), an executive strategies and management systems engineering firm that helps customers work leaner, faster, and smarter. Marta and TSI's multi-disciplinary experts help clients in the public and private sectors boost efficiency, effectiveness, productivity, quality, and savings. Marta has dedicated her career to leadership consultancy while serving as board member, author, catalyst, coach, mentor, researcher, speaker, trainer, volunteer, and fundraiser.

An internationally acclaimed speaker, Marta energizes leaders and fuels change with her dynamic programs. She delivers powerful content, actively engages her audience, and brings real world business savvy and credibility. From Washington DC to Scotland to South Africa to Singapore, program attendees leave feeling empowered with clear intention and laser focus on the actions needed to achieve new peaks of performance. Marta makes her impact by catalyzing organizational transformation with her messages on transformational leadership, employee engagement, total systems thinking, achieving new peaks of performance, and more.

With a passion to share proven strategies that drive client results, Marta has authored several business books including *Everybody's Business*, *Leaders in Motion* and the *Transformation Desktop Guide*. Marta's new book, *Energized Enterprise*, will be available online and in bookstores September 2015.

With Marta at the helm, TSI has received numerous accolades from clients for helping set historic records in speed of DoD acquisition processes and for facilitating large scale technology transitions. TSI has ranked on the Inc. 5000 list for five consecutive years as one of the fastest growing private companies in America. In addition, TSI has received recognition as one of the Washington Business Journal's Best Places to Work, the National Jefferson Award for Public Service, Society for Human Resource Management's Employer All-Star Award for Best Recruitment, Engagement, and Retention Practices, and Virginia's Fantastic 50 Award. Marta has been named as a Heroine of Washington by Armed Forces Communications and Electronics Association and the March of Dimes and as one of the Washington Business Journal's Top 25 Women Business Leaders in DC.

A board member of the Northern Virginia Technology Council and Easter Seals Serving DC | MD | VA, Marta is also active in professional organizations such as the Professional Services Council, the National Defense Industrial Association, the Armed Forces Communications and Electronics Association, and the Association for Corporate Growth. She is a member of the American Red Cross Tiffany Circle and a former board member of the Virginia Network of Nonprofit Organizations and Virginia's US Senate Productivity and Quality Award.

To give back to the community, Marta created and steers TSI's award-winning Feed to Lead Program. Feed to Lead puts corporate social responsibility in motion by providing funding and volunteer hours to charities and nourishing leadership potential in those who need a helping hand.

Specializing in leadership effectiveness, Marta holds a Ph.D. and M.S. in industrial and organizational psychology from Virginia Tech and a B.A. in academic psychology from the University of Tennessee.

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Speaking Endorsements for Marta Wilson

Dr. Marta Wilson was the guest speaker at the Navy Acquisition Workforce Summit held 29 July 2015. She passionately spoke about personal examples that connected her to the Navy and was honored to help support the Navy mission. She talked on the topic of Organizational Acumen and taking the workforce to the next level. Defining acumen as the ability to think, decide and act effectively, Dr. Wilson detailed four types of acumen which are critical to success: Personal, Interpersonal, Organizational, and Motivational. She challenged the Navy leaders to assess how the workforce measured up in these areas. Organizational acumen, she said, is the ability of a person to understand how his or her team, group or organization works, as well as how his/her daily actions contribute to the larger mission. Motivational acumen, the "next step toward the leading edge," is the ability to inspire an enterprise towards a common vision.

In a follow on meeting, National Leads acknowledged that the development of organizational and enterprise acumen (the ability to think, decide and act effectively) is beyond the normal technical training and we need to take positive steps to develop our people. As leaders, they recognized that having a culture that supported the innovation process and risk taking is important. A connection to the Navy/USMC mission is a motivating factor for the workforce but there must also be good development opportunities for them. Equally important is the fact that leadership should acknowledge the success and failures in a positive manner to help develop this acumen.

Additionally, Dr. Wilson's three books will be used with the Acquisition Intern Program as part of their development program.

W. Mark Deskins

Director, Acquisition Career Management for the Office of the Assistant Secretary of the Navy for Research, Development and Acquisition

Dr. Marta Wilson was the Keynote speaker for our Annual Human Resources conference. The conference theme was "Leaders in Motion" of which several concepts and ideals were taken from Marta's book.

Marta did an exceptional job conveying the important messages and she had a great command of the subject matter. Marta's presentation was to the point, timely, and delivered with a keen sense of the audience expectations. She created a lot of energy, and her stories and experiences helped our Human Resources professional appreciate the need for change.

Overall Marta did a terrific job and I can't thank her enough for such a great presentation.

Jim MacDonald

Regional HR Manager - Genesis HealthCare

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Speaking Endorsements for Marta Wilson (continued)

Dr. Marta Wilson's presentation at the 21st Audit Division conference received very positive feedback. Her discussion on "Be a Leader in Motion" provided attendees with insight and next steps to "take action and engage others". Her presentation combined the perfect amount of instruction and engagement of the audience. We received the most positive feedback from her keynote and helped make the event a success!

Ellen C. Quinn
Vice Chair, Marketing, ASQ QMD

I observed Dr. Marta Wilson, Ph.D., at a U. S. Naval Academy Alumni Association breakfast last November. She presented a talk on her most recent book, Everybody's Business, and covered some of the prevalent issues that we all experience in the workplace. Dr. Wilson's talk was very informative and she was able to cover a number of 'lessons learned' from her business experience. She put everyone at ease with her personable style and professional manner. Additionally, she gave each of us a complimentary copy of her book, which set her apart from every other speaker we have heard at our alumni gatherings.

Because she is a published author, I asked her advice on how to finish my own book which I had started three years earlier. Writers often find themselves 'stuck' – Dr. Wilson offered her assistance which caused her to spend extra time with me on my effort. She helped me see the totality of my work and encouraged me to stay on course and speed. As a direct result of her assistance and support, I published my book the next spring. Camp Lejeune Command is now on sale throughout the country. I am very, very proud of my work. I would not have arrived at this point without Dr. Wilson.

Please know that I think Dr. Marta Wilson is special. She is very bright and is willing to 'pitch in' when things seem tough. She has earned my loyalty and respect. Dr. Wilson is the consummate professional.

Kenneth D. Dunn, Ed.D
Colonel, USMC (retired)

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Previous Speaking Engagements

- American Psychological Association Conference, New Orleans, LA and Toronto, Ontario
- American Society for Quality Conference, Augusta, GA
- Association of Railroad Contractors Conference, West Palm Beach, FL
- Capital Express Network Conference, Richmond, VA
- Capital One “New Beginnings” Seminar, Richmond, VA
- Conference on Strategic Planning for Government, Washington, DC
- Department of Canadian Heritage Leadership Conference, Ottawa, Canada
- Excellence in Government Conference, Washington, DC
- Executive Leaders Radio with host Pete Schwartz
- Federal Quality Conference, Washington, DC
- Hilton Worldwide “Leaders in Motion” Conference, Chicago, IL
- Institute of Industrial Engineers Productivity Management Symposium, Atlanta, GA
- International Conference on Business and Consciousness, Puerto Vallarta, Mexico
- International Hotel and Restaurant Association Conference, Durbin, South Africa
- International Symposium – Productivity & Quality in Government, Vienna, VA
- International Quality and Productivity Conference, Singapore
- inVision Conference, Richmond, VA
- Military Communications Electronics Board Collaboration Conference, Washington, DC
- Mind Your Own Business Radio with host Ralph Hoehne
- National Conference on Federal Quality, Washington, DC
- Renaissance Weekend Conference, Monterey, CA
- Rotary Club Symposium, Alexandria, VA
- Society for Industrial & Organizational Psychology Conference, Nashville, TN & Dallas, TX
- US Naval Academy Alumni Association Symposium, Quantico, VA
- Virginia Forum for Excellence, Richmond, VA
- Women in Business Radio with host Dr. Gayle Carson
- Women in Technology Symposium, McLean, VA
- World Productivity Congress, Edinburgh, Scotland