

# LEAP: Assess, Learn, Soar – App Privacy Policy

Last updated: 2022

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

## Interpretation and Definitions

### Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

### Definitions

For the purposes of this Privacy Policy:

- **Application** means the software program provided by the Company downloaded by You on any electronic device, named LEAP: Assess, Learn, Soar
- **Company** (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to Marta Wilson Enterprises, LLC d/b/a The Leap Enterprise , Dublin, VA 24084.
- **Country** refers to: Virginia, United States
- **Device** means any device that can access the Service such as a computer, a cellphone or a digital tablet.
- **Personal Data** is any information that relates to an identified or identifiable individual.
- **Service** refers to the Application.
- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **You** means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

## Collecting and Using Your Personal Data

### Types of Data Collected

#### Usage Data

The Company uses no third-party analytics or advertising frameworks. Usage Data is collected automatically when using the Service, Usage Data is collected through App Store and Google

Play Store analytics features which collect the device's country code, language code, time zone, and OS version. Usage Data may include information such as browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile operating system, the type of mobile Internet browser You use, and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

### **Use of Your Personal Data**

The Company does not disclose, transmit, distribute or sell app data.

The Company may use Personal Data for the following purposes:

- **To provide and maintain our Service**, including to monitor the usage of our Service.

### **Changes to this Privacy Policy**

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

### **Contact Us**

If you have any questions about this Privacy Policy, You can contact us:

- By email: [janelle@theleapenterprise.com](mailto:janelle@theleapenterprise.com)